



GOVERNMENT OF KHYBER PAKHTUNKHWA  
HEALTH DEPARTMENT

Dated: April 29<sup>th</sup>, 2022

**NOTIFICATION**

**No. SOG/HD/1-35/Gen. Notification/2022:** A Social Media Monitoring Unit (SMMU) is hereby notified for effective coordination, oversight and implementation of the Social Media Policy of Health Department in consonance with Khyber Pakhtunkhwa Government Servants (Conduct) Rules, 1987. The Unit will be functioning under the supervision of Additional Secretary (E&A) and will comprise of the following:

|  |           |
|--|-----------|
| 1. Deputy Secretary (Admin)                | Member    |
| 2. Deputy Secretary (Litigation)           | Member    |
| 3. Director (Admin), DGHS                  | Member    |
| 4. Deputy Director (HR), DGHS              | Member    |
| 5. Deputy Director (IT), Health Department | Member    |
| 6. Section Officer (General)               | Secretary |

Requisite support staff will be provided by the Department.

**ToRs:**

Following are the ToRs of the Unit:

1. To act as an oversight body for monitoring the misuse of social media platforms by functionaries of Health Department;
2. Laisse with DHOs, MSs, various Directorates, PMUs and other field offices for observance of conduct rules on the use of social media;
3. To examine the content of a message published on social media viz-a-viz embarrassing the Government or indulging into politics;
4. To formulate strategies regarding awareness and propagation of the Policy amongst all the employees of Health Department;
5. Recommend disciplinary actions and ensure updation of record and personal files in connection with violation of policy; and
6. To meet regularly and review the implementation of the Policy;

SECRETARY HEALTH  
KHYBER PAKHTUNKHWA

**Endst. No. & date even.**

Copy forwarded to the:-

1. Director General Health Services, Khyber Pakhtunkhwa
2. Director General (Drugs Control), Khyber Pakhtunkhwa
3. Director General Provincial Health Services Academy, KP
4. Chief HSRU, Health Department
5. All Section Officers, DHOs, Health Department
6. PS to Secretary Health, Government of Khyber Pakhtunkhwa.
7. P.S to Special Secretary (E&A), Health Department
8. P.S to Special Secretary (B&D), Health Department
9. P.As to all Additional Secretaries, Health Department
10. P.As to all Deputy Secretaries, Health Department

(SIKANDAR AFZAAL)  
Section Officer (General)



GOVERNMENT OF KHYBER PAKHTUNKHWA  
HEALTH DEPARTMENT

No. SOG/HD/1-23/Instructions/2022  
Dated Peshawar, the April 29<sup>th</sup>, 2022

To

1. Vice Chancellor, Khyber Medical University, Peshawar
2. Director General, Health Services, Khyber Pakhtunkhwa
3. Director General, PHSA, Khyber Pakhtunkhwa, Peshawar
4. Director General (Drugs), Drugs Control and Pharmacy Services.
5. Chief Executive Officer, Health Care Commission, Peshawar
6. All Hospital Directors, MTIs, Khyber Pakhtunkhwa
7. Chief Executive, Saidu Group of Teaching Hospital, Swat
8. All Principal, Public Sector Medical Colleges, Khyber Pakhtunkhwa
9. Managing Director, Health Foundation, Khyber Pakhtunkhwa
10. Secretary Pharmacy Council, Khyber Pakhtunkhwa
11. Secretary Medical Faculty, Khyber Pakhtunkhwa
12. Controller Nursing Examination Board, Hayatabad, Peshawar
13. Chief Planning Officer, Planning Cell, Health Department
14. Chief HSRU, Health Department
15. All Section Officers, Health Department

*Amber Faraj*

Subject: INSTRUCTIONS UNDER KHYBER PAKHTUNKHWA GOVERNMENT SERVANTS (CONDUCT) RULES, 1987 REGARDING PROCEDURE FOR USE OF ELECTRONIC, PRINT AND SOCIAL MEDIA PLATFORMS.

Reference: Government of Khyber Pakhtunkhwa Letter No. SO(Policy)/E&AD/2-16/2019 dated August 17<sup>th</sup>, 2020.

I am directed to refer to the subject and to state that various instances have come to the notice of the competent authority that Health Department Employees use electronic, print and particularly social media platforms against the prescribed Conduct Rules 1987.

2. It has also been noticed with serious concern that office bearers of various representative bodies of health department are unlawfully using the social media platform for negative propaganda and smear campaign against the policies of the government and targeting the health minister, which is sheer violation of Khyber Pakhtunkhwa Government Servants (Conduct) Rules, 1987 and warrants disciplinary proceedings.

3. It is reiterated that under the Khyber Pakhtunkhwa Government Servants (Conduct) Rules, 1987, no government servants can participate in any media platforms, except with the express permission of the Government. Rules 23, 24, 25, 28, 29 and 34-A of the Khyber Pakhtunkhwa Government Servants (Conduct) Rules, 1987 bar government servants from expressing views against policy or ideology of Pakistan, which may harm the security of Pakistan or friendly relation with foreign states, offend public order, decency or morality, or amount to contempt of court, defamation or incitement to an offence, besides propagation of sectarian creeds, and also places a bar on government servants from taking part in any public demonstration directed against a government decision or policy.

4. Taking cognizance of this grave situation, it has been decided to establish a Social Media Monitoring Unit (SMMU) in the Provincial Health Secretariat to ensure strict observance of the Rules ibid in respect of employees of Health Department and to recommend appropriate actions against delinquent officers/officials of this department.



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HEALTH DEPARTMENT**

5. In this connection, all the Director Generals, Head of Authorities/Autonomous bodies, Director IMU, District Health Officers, Medical Superintendents and Project Directors of Projects and Programs will be required to immediately report such incidence to SMMU for appropriate action and personal record of the concerned.

6. I am therefore directed to request you to ensure strict compliance of these instructions in letter and spirit and in public interest.

  
(SIKANDAR AFZAAL)  
Section Officer (General)

**Endst: No. & date even:**

Copy is forwarded to the:

1. Section Officer (Policy), Establishment Department.
2. PS to Secretary Health, Khyber Pakhtunkhwa.
3. PSs to Special Secretary (E&A/B&D) Health Department.
4. PAs to all Addl: Secretaries in Health Department.
5. PAs to all Deputy Secretaries in Health Department, Khyber Pakhtunkhwa.
6. Accountant/Caretaker Health Department.

  
Section Officer (General)